

### **CONTACT ME**

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St Sulpice, 1025, VD

Swiss residence permit C

### **EDUCATION**

### **MSc in Economics**

**HEC Lausanne Microeconomics, Public Policy**2023-2025 (avg result <u>5.1/6.0</u>)

Women Leadership Program 2025 IMD Lausanne & MIM Kyiv 2025, Jun-Dec

### **Complex Problem Solving**

IMD, Lausanne

2025, Sept-Oct

## Project Management PMI, Google, IBMI, etc.

2020-2025

### <u>CFI Financial Modeling &</u> <u>Valuation Analyst Certification</u>

Program

2022-2023

### **Data Presentation & Storytelling**

PwC, Google, Corsera, etc.

2020-2025

### MSc in Economic Cybernetics

Vadym Hetman KNEU

2002-2007

### **LANGUAGES**

English C2
French C1
Ukrainian C2
Russian C2

# **Kateryna**Dashevska

Structured and impact-driven professional combining analytical research with people-centered project leadership. Experienced in managing cross-functional, compliance-oriented initiatives across academic, non-profit, and corporate settings. Skilled at transforming complex objectives into data-based strategies that deliver clarity, alignment, and measurable results.

### **WORK EXPERIENCE**

Research Collaborator (5-month contract)

Sep 2025 - Jan 2026

### University of Lausanne | HEC Lausanne | VD

- Support the development of teaching materials for the Strategic Brand Management course, transforming academic research into industry-based case studies through direct collaboration with leading Swiss and international brands.
- Contributed to organizing a 250+ participant CEO event with Audemars Piguet, working closely with the Swiss Center for Luxury Research, and Luxury Tribune.

Co-founder, Project & Finance Coordinator

Oct 2019 - present

### Ukrainian Women in Switzerland association (NGO) | GE

- Lead and contribute to the planning and execution of int'l events (e.g., parallel events at NGO CSW; WFUWO Conferences Budapest'24 and Málaga'25).
- Foster strong relationships with donors and partners.
- Oversee budgets, payroll (17 staff), and donor and statutory reporting, ensuring transparency and compliance with Swiss labor law and grant conditions.
- Develop automated Excel dashboards for financial tracking and reporting.
- Hold full responsibility for the <u>website</u>'s development and content creation.

### Research Assistant

Feb - Aug 2025

### University of Lausanne | HEC Lausanne | VD

- Collaborated with Prof. Kenza Benhima and Dr. Maxime Phillot to define milestones, manage timelines, and deliver data-driven research outputs.
- Built a high-frequency dataset (>14M observations, 1997–2024) on Swiss bond yields from Bloomberg and official sources.
- Performed econometric event studies in Stata, identifying yield reactions to auction announcements and results.
- Integrated macro-financial data (SNB, IMF, OECD) and produced presentationready visuals and analyses for academic dissemination.

Research Assistant

June - Aug 2024

### University of Lausanne | HEC Lausanne | VD

- Synthesized regression studies on the MENA region into a meta-analysis, identifying research methodologies for analyzing firm-level constraints and informing future studies (supervised by Prof. Kenza Benhima).
- Collaborated with Prof. Marius Brülhart to coordinate stakeholders (UNIL & UNIBAS), ensuring alignment and consistency in project planning and execution.

Relationship Manager | Financial Institutions (FI)

Nov 2006 - Jan 2017

#### Commerzbank AG Ukraine | Kyiv, Ukraine

- Managed a €400M+ portfolio of cross-border financing projects, ensuring regulatory compliance and efficient execution across multiple jurisdictions.
- Spearheaded post-acquisition product integrations with Frankfurt HQ, aligning operations across the FI business in the Ukrainian subsidiary.
- Implemented an account consolidation initiative that cut transaction fees by 12%, improving cost transparency and operational efficiency.
- Coordinated the establishment of representative offices in Prague and Almaty, overseeing funding, operations, and strategic alignment.